



filepreparation

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Big solutions Big images

Our extensive pre-press facilities include high-end drum scanning, image manipulation, managed colour workflows and data management. We are able to prepare files on our clients behalf, a production fee is chargeable for all artwork produced on our clients behalf.

In association with City B Marquees production department, we have produced a series of PDF templates clearly illustrating the dimensions of each marquee design and the combined components.

File Preparation and Specification

Finished working artworks should be supplied in EPS or PDF format or from QuarkXpress v4, v5 or v6 or Adobe Illustrator v9, v10. Artworks should be in proportion to the relevant marquee panel size as illustrated on the accompanying page(s). Files supplied which do not fit this criteria and require adjustment will incur additional charges and possible production delays. If using Adobe Illustrator v9 or v10 please ensure all layers are flattened prior to saving artwork.

Images should be scanned as CYMK at a minimum of 300dpi. RGB images cannot be processed. We prefer images not to be compressed but if unavoidable use LZW TIFF compression. Please clearly identify any compressed images. Images embedded within EPS files should not be compressed. Do not supply EPS files saved with JPEG compression.

Prior to creating a finished EPS or PDF file your working document should include scans (if applicable) to be placed at 100% size. If this is not possible a proportional reduction in artwork size can be made. Files can be processed from artworks prepared at 1/5th of final size.

Remember your final document must remain in proportion to the final output size as defined in the marquee template.

This method is also particularly useful when you reach the document size limitations of some software packages - please ensure the visual/safe area and bleed areas are adhered to.

Where possible fonts should be turned to vectors or else fonts will need to be supplied giving consideration to embedded fonts within EPS files.

Areas of black printing including text, keylines and logos etc. should be created as a '4-colour rich black' made up of 100% of each colour.

It is commonly accepted that superwide print sizes require greater viewing distances than that of smaller format digital printing and as such scan resolutions and output resolutions can be lowered to suit. This will result in much smaller more manageable file sizes particularly for those with insufficient computing power. However a reduction in the final print resolution is inevitable.

Delivery of files

We are able to read and write virtually any digital source of media including CD, DVD, Jazz, Zip, Optical, Syquest and 4mm DAT. Data can also be delivered via ISDN (+44(0)1992 899120). Typically best results are achieved from finished files of around 300mb in size. Email is not an ideal method of transport for large amounts of data and we only recommend sending small manageable EPS files, logos or fonts via this method which should be sent to 'citybmarquees@imagimators.co.uk'

Technical Support

In case of query, technical support or file preparation, please use the help desk email citybmarquees@imagimators.co.uk or call our studio directly on +44(0)1992 890800.

Production or Sales Queries

For sales or production support please email sales@citybmarquees.co.uk or telephone +44(0)1782 790306.